



## PARKLAND MUSIC LTD

# Passing On the Gift of Song

Local music brand PARKLAND MUSIC has a vision to nurture and produce all-round musicians. With its well-structured curriculum, Parkland Music has become one of the most sought after music schools in Hong Kong.



Grooming Hong Kong's musical talent with the best tutors and care in Hong Kong.

**N**urturing musical talent in Hong Kong is a mandate upheld foremost by Parkland Music, a local company that encourages, inspires, teaches and nurtures young local minds to explore their musical gifts.

With over 100 star tutors and professional musicians in the team, the company brings the best of accomplished talent within reach of young aspirants wishing to embrace different music styles including Classical, Pop, Metal, Blues, Jazz, Funk, Rock and Fusion.

Diligent students are encouraged to embrace the spirit of music and express themselves via music rather than just study music to pass exams. Uniquely placed and committed to Hong Kong's growth, the company makes it to this year's impressive list of those distinguished companies otherwise known as – Hong Kong's Most Valuable Companies.

### Stars of Our Time

Parkland has designed a full professional curriculum to lead students' way as a professional musician. After you first learn an instrument, Parkland provides a series of Master classes and workshops (such as workshops in movie soundtracks and studio set-up) to enrich your knowledge in music.

To make music learning into an experience, Parkland Band Club brings together students with similar music interests into bands and orchestra. It also links up with many public events and shopping malls to provide sufficient on-stage experience to students. The more successful students have even become tutors in the company's music schools.

### Days Ahead

A trusted brand in music service, the company's Parkland Live Band is popular amongst blue chip companies like HSBC and BMW, celebrity weddings and live shows.

It has 9 music schools and specializes in tailor-made musical solutions for every specific need and budget.

Now all that's needed is wider exposure through the print and on-line media that will take this message to music enthusiasts everywhere.

Seeing as the company is in a niche of its own, it attracts the best tutors including Nice, the drummer of Dear Jane (the Hong Kong pop band under Warner Music), Johnny and Ryan, the bassist and guitarist of Closer respectively (the Hong Kong pop band under EEG Music), Sebastian, the composer and guitarist of Sugar Club (the Hong Kong pop duo under Wow Music).

The Mediazone Group congratulates Parkland Music Ltd on their service to Hong Kong and on the occasion of the company being crowned as one of Hong Kong's Most Valuable Companies. ■

For additional information please visit  
[www.parklandmusic.com.hk](http://www.parklandmusic.com.hk)